

Miss Dorothy Hartery of Bishop's Falls, who is attending Mount St. Bernard Convent, Antigonish, N. S., is at present spending her Xmas vacation with her parents Mr. and Mrs. A. Hartery of Bishop's Falls.

Magistrate M. Hollett of Grand Falls is at present spending Xmas with his wife and family at Bell Island. Mr. Hollett will return to Grand Falls with his family next week.

It is learned that Joseph Bartle, son of Mr. and Mrs. J. Bartle of Grand Falls, is at present in the Royal Air Force and doing service somewhere in France.

Mr. R. W. Harn, who has been ill for a number of months, is now out around again and expects to resume his position the first of the year.

Mr. L. A. Basha, J. P., of Norris' Arm, who was in Grand Falls for Xmas, returned to Norris' Arm on Wednesday.

COMING EVENTS

C. L. B. N. C. O'S Annual New Year's Dance on Wednesday, Jan. 3rd, in the Town Hall. This is the first Big Dance of the 1940 season and it promises to break all records. Be sure to join the crowd. (See page 2 for particulars.)

Big Charity Card Party on Wednesday, January 10th in the Town Hall. Hundreds attend these popular Card Parties so be sure to go early and avoid disappointment. Watch this paper for full details next Saturday. (See page 4.)

Annual Masquerade Ball in the Town Hall, January 25th. The most colorful event of the year. Remember the date. (see page 4).

C. G. L. Cotton Ball on Feb. 5, 1940. (See page 3 for preliminary Notice and don't forget the date.)

King Edward Theatre, Windsor, presents for your entertainment next week, three enjoyable shows. Jackie Cooper and Freddie Bartholomew will stir your hearts in "Spirit of Culver" on Monday and Tuesday. On Wednesday and Thursday, Joe E. Brown in "The Gladiator" will give you the laugh of a lifetime, while "Shadows over Shanghai" will thrill you on Friday and Saturday. Be sure to count all three in. Two shows each night at 7 and 9 p.m.

Midnight Show Tonight presents "Spirit of Culver". (See page 4 for particulars.)

Presentation Made To Pres. Of The NUPW

On Christmas Day a committee of the Newfoundland Union of Post Office Workers, with Mr. H. Rowsell Chairman and Mr. J. Moriarity Secretary-Treasurer, paid a surprise visit to the home of Mr. A. Anthony, President of the Union.

An address and presentation were made on behalf of the membership of the NUPW.

Mr. Anthony appropriately replied to the address and gave expression to his appreciation of the spirit which prompted the presentation of the beautiful gifts. He said, that a desire which is uppermost in his mind is to see the Union grow to even greater degrees of usefulness in the interest of his fellow-workers. He recognized that an organization could only exist provided the support of the officers and members was given. He was glad to say that the fullest support was given by all connected with the NUPW since its inauguration in July, 1938.

Following this, a smoker took place. The songs rendered by various members of the committee were a source of much enjoyment to all present.

THE GRAND FALLS ADVERTISER

VOLUME IV.

GRAND FALLS, NEWFOUNDLAND. Saturday, December 30, 1939

PRICE: 2 CENTS—No. 39

A Very Happy And Prosperous New Year To All

LOCAL BOY PASSES R. A. F. TEST

The many friends, in Grand Falls, of Mr. Clem Marsh, former employee of the G. F. Co-op Society, will be glad to hear of his success in the R. A. F. Word has reached here, during the week, from "somewhere in England" that Clem successfully passed his final examinations and has received the certificate of a full fledged flight mechanic.

He is the son of Mr. and Mrs. Solomon Marsh of Station Road, Grand Falls.

Entertainment For German Prisoners

The thoughtfulness of relatives and friends made Xmas a very enjoyable day for the German seamen at the east end internment camp at St. John's. On Sunday morning they brought gifts for the Xmas trees which the prisoners set up and decorated. On Sunday afternoon clergymen of the United Church visited the camp and brought with them a radio with which the prisoners were able to hear the Christmas carols broadcast over various stations and listen to the Sunday night church service.

At 8 p.m. Professor Gillingham of the Memorial College and his wife, with Mr. and Mrs. K. Adams, Miss Hilda White and Mr. W. Payne and Louis Wigh, visited the camp and brought with them fruit, candy and tobacco. Professor Gillingham addressed the men in German and extended the season's greetings. The party brought along a gramophone with German folklore records and gave a musical entertainment in which the prisoners took part. The entertainment which was carried out under the supervision of Sergeant Case of the C. I. D. concluded at 11 p.m. The prisoners requested Sergeant Case to state that they had the most enjoyable Xmas of their lives and they would never forget the kindness shown them.—The Telegram.

New Wing For Sanatorium

The new South Wing of the Sanatorium was officially opened last Friday afternoon by His Excellency the Governor. The simple ceremony that marked "the full realization of a four-year-old dream" was performed on the steps of the new wing, and with His Excellency and Lady Walwyn were Sir John Puddester and Lady Puddester, Captain and Mrs. Schwerdt, Mrs. Norbury, Dr. and Mrs. Mosdell, Mr. and Mrs. R. Manning, Dr. R. Bennett, Superintendent of the Sanatorium and Miss Wells, the Matron.

The large gathering of people attending the outdoor ceremony was comprised of members of the Commission of Government and their wives, heads of the churches, Mayor of the city and the Chief of Police, members of the medical profession, and others. In the gaily decorated wards flanking the quadrangle, Sanatorium patients lay in their beds and listened and watched through the open windows.

It was a red-letter day for all concerned. Newfoundland has gone another step forward in its fight against the White Plague. With the opening of the new South Wing beds are provided for more than 100 patients and the facilities for treatment of the extra cases have been increased accordingly.

Work Tied Up In City

Owing to the dispute between the LSPU and the Employers' Association work is practically at a standstill along the waterfront at St. John's. In accordance with the notice published by the Employers' Association that men will only be engaged on the understanding that they will work after six p.m., there is a general tie-up of work on the various premises. Neither steamboat men, shed hands or fish handlers are working. The ship which arrived here from the other side recently is still in port and her cargo is being handled by non-union workers. Another ship has since arrived in port but no attempt was made to land the cargo.

A general meeting of the Employers' Association was held in the Board of Trade rooms Thursday morning to consider a communication received from the LSPU. The contents of the letter were not disclosed. The meeting adjourned shortly before one o'clock after appointing a sub-committee to draft a reply.

TO CONTINUE OFFICE

From official notices it is learned that with the approval of His Majesty's Government, His Excellency, the Governor has invited the Hon. Sir John Puddester to continue in office as a member of Government in Nfld. for a period of three years as from February 16th, 1940, and the Hon. Sir Wilfred Woods, K. C., M. G., for a period of one year from 15th January, 1940.

The Honorable Commissioners concerned have accepted the invitation.

DWELLING DAMAGED BY FIRE

The home of Mr. and Mrs. Charles Hines, on Third Ave., was considerably damaged by fire about 1.30 Wednesday afternoon. The fire, it is learned, was caused by a stove pipe which ran from the kitchen thru a partition into a sitting room. The firemen responded quickly to the call, and their good work prevented the complete destruction of the dwelling. It is learned that no insurance was carried on the property. Mr. Hines was successful in saving some of his household effects and these have been transferred to a house uptown where the family will reside until their home is repaired.

Says Prices For Pit Props Low

Glace Bay, Dec. 13—Commenting on press reports that England is to purchase pit props in Nova Scotia on a large scale, local fishermen intimated today that prices paid in Cape Breton for cutting and piling the props would have to be considerably higher than those received in recent years.

One lumberman, Hector C. McDonald, who has been cutting pitprops in the Mira and Catalone districts near here, said a cent a foot was the best price received. An eight-foot prop, it was said, brought only eight cents while sent to a sawmill and cut into scantling it brought approximately 42 cents.

Other local men in the lumber business added that pulpwood, at \$5 a cord, was a better venture than cutting the product into props.

S.A. Y.P. DEMONSTRATION

A most successful demonstration was staged by the Young Peoples on Xmas night. The principal item for the evening was a shoe shine dialogue with Master Gerald Lodge in the leading role. The item was particularly interesting and very humorous.

The second event was a doll drill starring little Neal Anthony. This was well carried out and was heartily applauded.

The boys' Kazoo Band which is well known in this town, was in action and did not let the two preceding events off with all the applause. The boys were led by Master Don Hiscock, who seems to have a flare for his kind of work and at the conclusion hearty applause was given.

The next item was a piano duet by Mr. A. Gover and Miss Margaret Lodge. The evening's program was opened by Major Lodge with a brief address. At the conclusion Santa Claus appeared and presented the members of the cast with gifts.

The affair was largely attended and was voted an outstanding success.

30,000 Die In Earthquake In Turkey

Hundreds Buried Under Wreckage Fallen Buildings

Thirty thousand persons were killed Wednesday by a violent earthquake which shook Western Turkey. Many towns and villages were completely wiped out and the inhabitants are camping in open fields while cold icy winds add to their discomfort. A wide belt of Turkey extending from the Black Sea to the Island of Cyprus in the Mediterranean was shaken by a series of violent quakes. Buildings and housing localities were tumbled to the ground by the force of the earth shocks. Badly shaken by the tremors was the city of Ankara and several other large cities in the Province of Anatolia. The district of Sivas was

Lone British Plane Attacks 13 German Ships

3 German Dronier Bombers Damaged by R.A.F. Planes; Many Minor Encounters In North Sea

LONDON, Dec. 27.—Coastal command aircraft disabled a German patrol vessel with a direct hit from a bomb and damaged and silenced three German Dronier bombers in what the Air Ministry described as a day of minor encounters in the North Sea between the R.A.F. and enemy air and surface craft. The Ministry said in one aerial fight a British plane dropped bombs on a German plane as he dived towards the enemy. The bombs narrowly missed their objective, according to a Canadian Press Despatch.

A lone British plane attacked two German destroyers and eleven patrol ships disabling one of the patrol ships with a direct hit.

Finnish Fighting Area Covered With Dead and Dying Reds

Finnish troops made a crossing at a second point into Russian territory Dec. 27, it was reported from the region east of Salls where the Red Army first set foot to cut through Finland's waistline, says a Canadian Press Despatch.

Finnish patrols crossed the frontier "without any intention of invasion but because of the tactical necessity in view of the military conditions within the country," Finnish sources said.

5,000 Prisoners Taken

A report from Finland says said to have suffered the worst losses in life and property, many hundreds of persons were believed trapped in tons of debris as banks, and government, buildings and churches were wrecked by the force of the quakes.

Finnish troops took 5,000 Russian prisoners in a major battle in the Arctic war zone the same day. The Finns claimed the forest areas in the northern sector are covered with dead and dying Russians after the battle. During recent days the Finnish forces were reported to have driven back the Russians who were striking down the corridor from the Arctic port of Petsamo.

New snowstorms are said to be raging in the Arctic region adding to the difficulties of the Russians.

Finnish despatches said at least 4,000 Russians were killed during the last few days in the far north. In the unsuccessful attack across the frozen Lake Savanto on the Karelin Isthmus the Russians suffered 700 killed Wednesday.

Sales and Earnings of Bowater's Ahead Last Year

One of Lowest Cost Producers Newsprint in British North America—Bond Issue Now on Market

Montreal, Dec. 20.—In connection with public offering to-day of \$2,500,000 Bowater's Newfoundland Pulp and Paper Mills Limited first mortgage 5% bonds, information made available indicates that sales and earnings this year are running substantially ahead of last year.

It is estimated that for the year ending December 31, 1939, the company's sales of newsprint will approximate 156,000 tons against 113,199 tons in 1938. Trading profit and miscellaneous income, it is stated, will exceed \$2,000,000 against \$1,275,394 in 1938.

For the ten months ended October 31, 1939, newsprint sales are shown at 126,694 tons. Trading profit and miscellaneous income for the period was \$1,659,425. After bond interest, depreciation, depletion, debenture and other interest, and bond discount and expense, there was a balance of \$134,388 which was credited to surplus account, which was thereby increased to \$2,054,399.

Bowater's Newfoundland Pulp and Paper Mills Limited called International Power and Paper Company of Newfoundland Limited until Aug. 1938, is engaged principally in the manufacture of newsprint at Corner Brook, Newfoundland. In the opinion of the management, the company's newsprint mill is one of the lowest cost producers of newsprint paper in North America.

MARRIED AT NEW WATERFORD

According to the Evening Telegram of December 28, Miss Thelma Gardiner, daughter of Mr. and Mrs. John Gardiner of Grand Falls, was united in matrimony at New Waterford, Nova Scotia, during the week to Mr. Thomas MacEachern of New Waterford. The ceremony was performed by Rev. H. R. Hares, Rector. The bride was attended by her sister Esther. Mr. and Mrs. MacEachern will reside in New Waterford.



With a British convoy. The various types of gun used by the British Navy are proving very effective against the menace of German U-boat and air attack on British convoys. An expert naval gunner sighting a twin Lewis gun on board one of the protecting vessels of the convoy.

May 1940 Bring Peace To The World

The GRAND FALLS ADVERTISER

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 FOREIGN.....\$1.50 Per Year

EDITORIAL COMMENT

Saturday, December 30th, 1939.

A Happy New Year

The year which closes tomorrow has been one of the most eventful in the history of the world. It has witnessed that which everyone had feared—the outbreak of another world war. It has seen the downfall of countries, the crushing of hopes and the ending of what proved to be only an Armistice after all.

The last war which deluged the earth in blood and took toll of the flower of the youth of many countries of the world did not end war for all time, as so many idealists hoped. The League of Nations failed pitifully in its mission, as can be seen today, since events have conspired to bring about another Armageddon.

What 1940 will bring forth is impossible to foretell. The civilized nations of the earth hope for, and look forward to an early peace. A large part of Europe is being dominated by the Rod and Sickle of Communist Russia. The spread of the Red Evil has become alarming. Germany's swift conquest of Poland, has resulted not in the spread of Nazism in that country, but the rise of Communism. What the Germans fought and perished for has been calmly taken by the Reds.

The Finns today are fighting for not only their very life's blood, but the freedom of their faith, their way of living and the safety of their fair land. The Russian invasion of Finland means the end (if Russia wins the conflict) of all that the Finns hold dear. It may also jeopardize Western Civilization, for it is an indisputable fact that Communism and civilization do not make compatible bed-fellows. It is one of the triumphs of 1939 that the Finns have succeeded in repulsing so courageously the onslaught of Russians which far exceed in numbers the forces of the Finns. That the Finns will continue to successfully combat the Red invaders during 1940 is the wholehearted wish of all civilized peoples.

In the conflict between Nazi Germany on the one hand and the Allied forces of Great Britain and France on the other, 1939 has recorded many glorious victories for the Allies. Some of the Greatest Sea Battles of all time have been fought to the undying glory of Britain and France, and the ageless ignominy of Nazi Germany.

1939 has proved to a waiting world that the British Empire is as staunch and as loyal as ever before in its great and glorious history. The Dominions and Colonies of the Great Empire rallied to the Call with a promptitude and enthusiasm that has made Great Britain the power that she is. She has again demonstrated her supremacy of the seas, which has made her the great and mighty Empire that she is. That 1940 will see Great Britain and her ally, France, go on to still greater victories and glory is the heartfelt prayer of her many peoples scattered throughout the length and breadth of the earth.

What lies in store for Newfoundland during the year on the threshold of which we are standing today, is hidden in the heart of God. That 1940 will bring to Newfoundland, in union with the rest of the Empire, peace and prosperity is the heartfelt wish of The Grand Falls Advertiser.

The Advertiser takes this opportunity to wish its many kind friends, patrons, advertisers, subscribers and contributors a very, very happy and prosperous New Year. It also takes this opportunity to extend its sincere thanks to all those who helped make the past year a successful one for this publication. A local paper cannot exist without the co-operation and the support of the community, and it is because of this cooperation and support, which The Advertiser receives in such generous measure throughout the year, that it has been able to continue.

Again The Advertiser says, Thank You, and A HAPPY NEW YEAR.

Safekeeping

Ever suckers for ceremonies, the Americans were among the first in line last week when the Library of Congress, U. S. A., accepted the trust of caring for the Lincoln Cathedral original of the English Magna Charta. This is one of the four originals—written in practically illegible Latin—which were approved at Runnymede in 1215 by King John.

To the British the Magna Charta is just as important as the Declaration of Independence and the Constitution are to Americans. So, because they were afraid of trying to ship the document back to England after it had been brought to the U. S. to be displayed at the New York World's Fair, the British turned the original over to the Americans for safekeeping until the war is over.

It was an impressive thought. Here the

Americans had to fight the British 160 odd years ago for freedom and now they were asking them to guard the document that gave them their civil liberties.

Mulling over all this, we liked best what happened shortly after Lord Lothian, British Ambassador to the United States, said in a five-minute speech the equivalent of "Would you mind holding this for us?" and Librarian Archibald MacLeish gave an elaborate version of "Why, not at all, we'd be glad to."

The 400 spectators—including five Supreme Court justices and Chief Justice Hughes—applauded warmly; spectators whistled mildly through their teeth. Then two attendants took the 17-inch square, glass-enclosed document and prepared to fasten it to a metal frame.

Suddenly the sacred burden seemed to slip; it teetered on the edge of a marble balustrade. Lord Lothian paled. Mr. MacLeish looked slightly ill. The rest of the on-lookers gasped. They could almost visualize the Magna Charta lying amidst shattered glass—but the attendants fastened it in place just in time.

The ceremony was all over then. Everyone looked brighter and talked volubly, as people do when they've safely passed a tense moment.

Most people left at that point, carrying with them the memory of a speculative gleam in Lord Lothian's eye. They felt they knew what that gleam indicated—the thought that here Britain was entrusting to the United States one of its most prized possessions and the crazy Americans aren't minding the treasure for ten minutes before it almost crashes to the floor.

Well, that's America for you, Lord Lothian. They can dry the dishes fine but, first, they have to show how they can balance a plate on their noses.

WORDS OF COMFORT

By VIRGINIA EATON

Lo I am with you always . . . Like the hushed far echo of a song across the years,
 The words fall gently on our hearts, now crushed

By sudden sorrow; dries the burning tears
 That blind our eyes, as suddenly we know
 He speaks to us as to them long ago.

Across a world in chaos, rocked by war;
 Above the roar of guns; through deadly rain
 Of bombs; the desolation reaching far
 Beyond all these, His words come once again
 --Be not afraid, we hear Him softly say,
 Lo I am with you always . . . Now . . . Today.

RHYME and REASON

The way to wealth is as plain as the way to market. It depends, chiefly, on two words—Industry and Frugality. That means, waste neither Time nor Money, but make the best use of both.

—BENJAMIN FRANKLIN.

Look to your health! And if you have it, praise God and value it next to a good conscience.

—IZAACK WALTON.

Nothing is impossible to the man who can will and then do; this is the only law of success.

—MIRABEAU.

When earth as if on evil dreams
 Looks back upon her wars,
 And th'ewhite light of Christ outstreams
 From the red disc of Mars,
 His fame, who led the stormy van
 Of battle, well may cease;
 But never that which crowns the man
 Whose victory was peace.

—WHITTIER.

Make yourself necessary to the world and the world will give you bread.

—EMERSON.

Self-made men are almost alwus apt tew be a leetle too proud of the job.

—HENRY W. SHAW.

BRIGHT and BREEZY

Harriet (cooly): Darling, do you think of me day and night?

Alford: Sweetheart, I cannot tell a lie. Sometimes I do wonder who the Republicans will nominate for President.

Barbara: I'd like to be a mermaid, wouldn't you, Joany?

Little Joany: No, 'cause then I wouldn't have anything to hang up for Christmas.

Wifey: I believe so many marriages fail because too few wives realize the road to a man's heart is through his stomach.

Hubby: The trouble is too many of you wives think it should be a road laid with bricks and stones and concrete.

Pete: This war certainly has made some strange bedfellows.

Tubby: Yes, but it didn't take them long to learn how to use the same bunk.

Father: Sonny, why don't you get the habit of going to the dictionary when you want to know how to spell a word?

Sonny: I do sometimes—but somehow the dictionary always has it wrong.

Teacher: Mention one of the customs of Christmas time.

Pupil: Running into debt.

Church Lads' Brigade

N. Company, No. 3460, Grand Falls

The close of 1939 saw the completion of the eighteenth year in the life of the "Church Lads' Brigade" in Grand Falls.

During the year our strength increased by eleven, making a total of 135.

Weekly parades are held throughout the year, except during the months of July and August, when, if possible, the lads go camping for two weeks. We very much regret that it was impossible to hold our annual camp during last summer.

A program is followed for each weekly parade and the work of the Company is varied as much as possible. Beside the regular order of drill special squads are instructed in Parallel Bars, Pyramid Building and Swedish Drill with arms, to music.

Bugle Band

During the past year the Bugle Band has shown a marked improvement. All its members are keenly interested and several new marching calls were learned.

They were greatly helped in their efforts by the special coaching of Mr. V. Hiscock, who devoted much time and attention to our Band. As a token of their appreciation of his services, the members presented Mr. Hiscock with a bandman's music case suitably engraved.

Royal Visit

For the occasion of the visit of Their Majesties to Newfoundland a contingent of seventeen went to St. John's to attend the celebrations. They with the representatives of other Companies a headquarters joined the largest parade of uniformed C. L. B. ever to be held in Newfoundland. The total strength was over 800.

At 5 p.m. on June 17th a special Royal Review was held on the Feildian Grounds when their Majesties reviewed the Girl Guides, Scouts and Church Lads' Brigade.

By command of Colonel Crawford a medal was struck to commemorate the Royal Visit and has been presented to all members of the C. L. B. who were on parade.

Church Parades

The first church parade—a joint parade of Girl Guides, Scouts and Church Lads' Brigade was held on May 21st in Holy Trinity Church. They attended Divine Service on Sunday, July 2nd, and also took part in the Memorial Service during the afternoon.

As part of the Brigade celebrations the last Church Parade was held on Sunday, Nov. 12th.

To further celebrate the forty-eighth anniversary of C. L. B. a Birthday Party was held on Thursday, Nov. 16th. At this parade we departed somewhat from our regular routine of drill, and entertained the lads with games, etc. Eats were served by our Ladies' Auxiliary and a general sing-song followed with Mr. C. Goodyear at the piano. Before the lads were sent home each was given an apple and chocolate bar.

Sport

The C. L. B. continue to have football and baseball teams in the field and this year made a very good showing. The hockey team had a very successful season, winning the inter-league championship for the second year running.

Social

The outstanding social event was the N.C.O.s annual New Year's Dance, which was held on January 2. This set the Brigade's activities off to a bounding start. The Dance was well attended and proved a great success, both financially and socially.

Our hockey team have arranged a series of social evenings to be held once a fortnight during the winter season. A small entrance fee is collected in aid of the funds of the team. These socials are always eagerly awaited and are enjoyed by a large crowd.

On His Majesty's Service

All Ranks feel very proud that we have seven members of our Company serving with (Continued on page 3)

FIRST BIG DANCE OF 1940 WILL BE C.L.B. N.C.O.'s
Annual New Year's Dance
Town-Hall, Wednesday, January 3
 Dance Starts 9.30 p.m. Music by The Town Orchestra
ADMISSION:
Gents' 75c. Ladies' 50c. Double \$1
 REFRESHMENTS EXTRA

JOY TO A
Titled Sportswoman
 —"SKIN DOESN'T ROUGHEN!"



"MY SKIN is extremely sensitive to wind and sun. But I've always depended on Pond's Vanishing Cream to help smooth away little roughnesses at once. Now I'm thrilled to know this grand cream contains 'skin-vitamin'!"
The Lady Rosemary Graham
 daughter of the 21st Earl of Erroll

NOW IN THIS FAMOUS POWDER BASE—EXTRA "SKIN-VITAMIN"

Every time you smooth your skin for powder with Pond's Vanishing Cream, you're giving it extra care. Vitamin A, the "skin-vitamin," is necessary to skin health, and now it's in every jar of Pond's! In hospitals, scientists found that wounds and burns healed quicker when "skin-vitamin" was applied to them. Use Pond's before powder and for overnight. Same jars, same labels, same prices.

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Today's Lushus Lyric by Mrs. M. Phinney, West River Station, N.S.



Mother is strict
 In the matter of candy.
 Yet the children don't mind
 For she keeps Lushus handy.

The concentrated fruit flavour of Lushus Jelly dessert is sealed in the Flavour Bud, like the milk in a cocoanut, and kept full strength until you are ready to use it. Lushus is very easy to make. Just add hot water as usual, the "Bud" dissolves and you get that twice-as-rich Lushus flavour. Seven grand flavours to choose from—at your grocer's.

P.S. Shirriff's Fancy Free Creamy Puddings are delicious too. Try them.

SHIRRIFF'S
Lushus
 A JELLY DESSERT

Trade Supplied By GERALD S. DOYLE, LTD.

Fine QUALITY

AND THE PRICE SUITS, TOO!

CHASE & SANBORN is made from the world's choicest coffees, expertly selected, blended and roasted. Yet we are able to price this delicious, fine-quality coffee so reasonably that it can be served in any home. In pound and ½-pound tins.

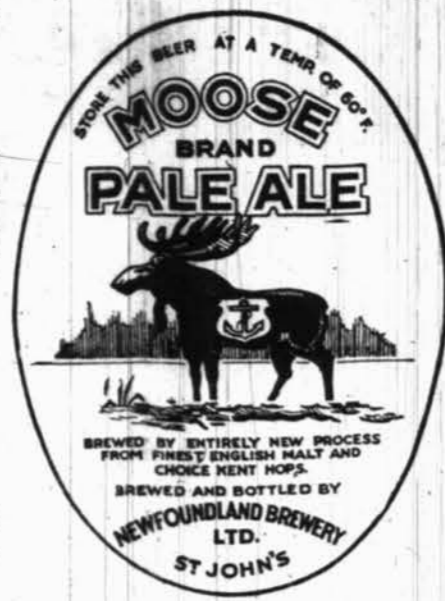


Get CHASE & SANBORN COFFEE At Your Grocer's Tomorrow!

It takes time and trouble to brew a really GOOD LIGHT BEER

One that will remain bright and retain its wholesome flavor under changing conditions of temperature.

That is why "MOOSE" PALE ALE is the favorite beverage and gets the call in Grand Falls.



Brewed and Bottled in a Modern Plant by Newfoundland Brewery, Limited ST. JOHN'S, NEWFOUNDLAND

MAN ABOUT TOWN

—BY— WALTER BOMSHELL

Cribbage Players Only

Dear Walter,—I ask you now for the same privilege you are granting some of our "clay sporting models," the use of your column to "Gab" about cribbage—only I'm not gabbing, I want to produce a few facts. Much has been said lately, about local cribbage sharks and their parlor room antics, but I think it is generally understood that some of those "big-chested" would-be players can't be taken seriously on the matter anyway. Their reps in local sport can only be regarded as jokes and fit only to hang in a coal pound and now they have the nerve to attack a local person whose athletic reputation stands as an enduring monument to the youth of the community. To aggravate their smallness they hide behind a pen name—knowing full well that their own names would only excite laughter and ridicule. I admit I lost a cribbage set to a better man—my conqueror is capable enough to make some of those "blows" look silly at the game. They look alright carrying a few golf clubs in the back seat of a motor car, but on the green they are as green as shamrocks. I will meet any of those bogey cribbage artists any time they appoint. All they want, of course, is the "popularity" and publicity that goes with playing with one such as myself.—Short-Stop

Wants Showdown

Dear Walter,—I'm one of those "old boys" to sport fans, and in my declining years my physique can only withstand the rigors of a good cribbage game. I've yet to meet the player that can trim me. I wish to suggest that some of our 1940 models get down of the roost and publish their names so that I can take them and give them a lacerating. Why don't you arrange a tournament and see who is all wet at talking. With thanks, —Yankee Doodle.

A Sport Calendar

A young lady reader sends in what she refers to as being a "Grand Falls Sport Calendar." The lady says it is her choice of local sport Aces, and your columnist, in publishing the calendar, asks his readers not to assume the sport rating to be his compilation. Bear in mind it is not the opinion of this column and comment will be welcome on the Calendar.

The most outstanding,—
Footballer, Ab Cater.
Baseballer, the late Ed Shallow.
Hockey Player, Maurice Power.
Tennis Player, L.R. Cooper.
Golf, L. R. Cooper.
Billiard Player, Wm. Burke.
Athlete, Allan Ogilvie.
Boxer, Billy House.
Badminton Player, Jack Cohen.
Schoolboy Athlete, Bobby Matthews.

Most Unique

A number of young readers sent in the following amazing item. They say there is in Grand Falls a woman who has the most surprising make-up. She has a mouth like Joe E. Brown, a voice like Norma Shearer, looks like Mae West acts like Charlie McCarthy, has a temper like Adolph Hitler, has Martha Raye's disposition generally. And we see her every day.

A Xmas Social

A Xmas Social was held at the residence of Mr. Basha, at Windsor, owner of the King Edward Theatre. The affair was held on Xmas Day, and your columnist picked up a few slants on it during the week. Mr. P. E. Edwards and his son, Charlie, of the Popular Theatre were present and joined hands with the King Edward Theatre owner for this grand day. The eats were dazzling and some humor of a high calibre was handed out by the genial "Pat." Sandy Christian was in the swim as well, and made another fine contribution to the laugh storm. Ford Basha acted as Major Domo but after a few

rounds he resigned in favour of Bill Lanon—of blue-line fame. The affair was a major success as seen thru a key-hole by yours truly.

Xmas Show Great Success

The free movie show given by the management of the King Edward Theatre on Xmas afternoon was a real record breaker. A large number of children were unable to enjoy this treat because the Theatre was filled to capacity within a short period, and they had to be refused admittance. The crowded Theatre enjoyed a good show, and Mr. L. A. Basha, J. P., of Norris' Arm, made a short speech, in which he extended seasons greetings to all friends, and in concluding thanked the shop owners of Windsor for the donation of apples and candy which were distributed to the children. Mr. Ern Paddick responded in good style to Mr. Basha's address.

Drug Store Broken Into

The Drug Store on High Street, owned by Mr. Garland Morrissey of Grand Falls, was broken into about midnight last Friday. The thieves smashed a glass in the front door, thru which they slipped back the lock of the door and made entrance. They stole cigarettes, candy and other articles, amounting to 20 dollars, and made their getaway, without disturbing any of the other stock in the store. The case is in the hands of the police.

Robbery From Restaurant

The Bake Shop on High Street was the second victim of thieves last Friday night. The large window in the front of the building was smashed. A quantity of cake and chocolates were stolen. The police are working on these two robberies, and it is hoped they will soon have the guilty persons behind bars.

Church Lads' Brigade

(Continued from page 2)
His Majesty's Forces overseas. Corp. C. Pitcher and E. Scott recruited in the Royal Air Force and sailed for England on Nov. 11, 1939. Since then Corps. W. Bartlett and D. Goodyear joined them, the latter sailing since war has been declared. Corp. G. Nof-tall recruited in the Navy; and just lately Sergt. N. Hall and Corp. G. Bradbury enlisted in the newly formed Forestry Corps.

Ladies' and Men's Auxiliaries

To help in the work of financing the Company, our friends and supporters have banded themselves together to form our Ladies' and Men's Auxiliaries. Year after year, unceasingly and untiringly, these two branches of C.L.B. continue to support and maintain the Brigade here in Grand Falls.

The Officers of these Organizations are as follows:

- Ladies' Auxiliary**
President, Mrs. W. R. Harn.
Vice-President, Mrs. A. Noseworthy.
Secretary, Miss S. M. Irish.
- Men's Auxiliary**
President, Mr. A. G. Noseworthy.
Vice-President, Mr. F. J. Rockwood.
Secretary, Mr. L. King.

The Officers of the Company are as follows:

- Chaplain, Rev. E. M. Bishop, L.Th.
Officer Commanding, Major L. R. Cooper.
Second in Command, Capt. W. J. Short.
Capt. F. A. Stone, Capt. Geo. R. Sanders, Adjutant.
Capt. F. G. LeMoine, Lieut. R. J. Hillier, Lieut. E. S. Green, C.S.M. B. Bartle, Band S.M. M. Willar.
We take this opportunity of thanking our many friends and supporters by whose help we are always ready to say—"Carry On, C. L. B." —G.

Preliminary Notice C. G. L. COTTON BALL

February 5th, 1940

KEEP THIS DATE OPEN

Charles W. Brown, Grand Falls

REPRESENTING

Muir's Marble Works, Ltd.

(ESTABLISHED 1842)

Monuments and Headstones

THE NEW VITAMIN B-1 Conquers Anaemia



For two reasons Dr. Chase's Nerve Food stands acclaimed as a most satisfactory treatment for anaemia or weak blood.

Anaemia is a deficiency disease. That it is caused by lack of certain substances which are necessary to maintain the nourishing qualities of the blood.

Dr. Chase's Nerve Food supplies these substances. First, iron and other minerals. Second vitamin B1, the new vitamin which is hailed as effective relief for deficiency diseases such as anaemia, nervous exhaustion and general bodily weakness.

Anaemia is most common to girls and boys of school age and young women. It is likely to cause unusual trouble for young married women at the time of childbirth. For this reason those contemplating marriage will do well to use Dr. Chase's Nerve Food persistently in order to fully restore the richness of the blood.

Vitamin B1 is said to affect relief from many of the symptoms which disturb the young mother before and after childbirth, such as neuritis and pernicious vomiting, lack of appetite, gastric indigestion, swelling of the legs, nervousness and general run down condition of health.

Dr. Chase's Nerve Food is so well-known as a relief for the anaemic condition that you can use it with the greatest confidence.

- SYMPTOMS:
Pallor of lips, gums and eyelids
Fickle appetite
Shortness of breath
Indigestion
Pains in back
Nervousness
Irritability
Swelling of ankles
Fainting spells

For New Pep and Energy use

Dr. Chase's Nerve Food CONTAINS VITAMIN B1

Trade Supplied By GERALD S. DOYLE, LTD.

Card

Arch G. Forsey

Special Representative

Montgomery Ward Products

PHONE 169M. July 29, 1939

WINDSOR.

GRAND PARTY... is little work



... AND HERE'S THE RECIPE
APRICOT AND LIME DESSERT
Halves canned apricots
Cream cheese balls

1 package Lime Jell-O
1 pint hot water
Turn into mold. Chill until firm. Unmold. Garnish with apricot halves and cream cheese balls. Serve with toasted crackers. For salad, serve with mayonnaise. Serves 4.

6 DELICIOUS FLAVOURS

TUNE IN—JACK BENNY and the Jell-O program EVERY Sunday at 8.30 p.m.—WEAF (NBC Re)

Wholesale Manufacturers READYMADE CLOTHING

We Are Headquarters For SPORT SUITS, PLAIN SUITS, WINTER OVERCOATS, RAGLANS, MACKINAW GOODS, BREEKS, and WORK SHIRTS.

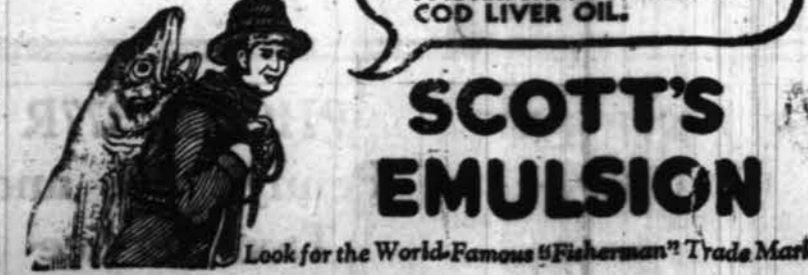
also PANTS in FLANNELS, SERGES, TWEEDS, etc.
We Specialize in OVERALLS Plain Makes, Fancy Full Cut Styles, Also Pants Styles, All Made From Heavy Denim. Bar Tacked or Riveted Pockets. All Orders Will Receive Prompt Attention. LOWEST PRICES.

The White Clothing Co., Ltd. 319-327 Duckworth Street, St. John's.

'Now Muvver can I lick the spoon?'

You don't have to train or force children to take Scott's Emulsion. Its smooth, creamy consistency and agreeable flavor make an immediate hit with little palates. And Scott's Emulsion is better than any plain oil because the stomach absorbs its Vitamins and bone-building Hypophosphites of Lime and Soda almost immediately.

SCOTT'S EMULSION BUILDS MORE EFFECTIVE RESISTANCE TO COLDS AND DISEASE BECAUSE IT DIGESTS 4 TO 5 TIMES FASTER THAN ORDINARY COD LIVER OIL.



Look for the World-Famous Fisherman Trade Mark Trade Supplied By GERALD S. DOYLE, LTD.